



## **NFI Corp. and Design Mark Industries Pivot Manufacturing Production to Personal Protective Gear, Other Safety Equipment in Fight against COVID-19**

***First goal: 40,000 face shields produced by Friday***

NEW BEDFORD, and WAREHAM, MA, ISSUED APRIL 7, 2020...NFI Corp. ([www.nficorp.com](http://www.nficorp.com)), the global leader in high performing printed graphic solutions with a proven commitment to safety, in collaboration with Design Mark Industries ([www.design-mark.com](http://www.design-mark.com)), a leader in customer manufacturing of graphic overlays and labels and an engineering-based, user-interface solutions provider, have launched a new product category: Personal Protective Equipment and Safety Gear.

Disposable face shields for healthcare professionals is the first item available in this new category, with 40,000 pieces expected to be produced per week. These custom protective face shields are created from medical-grade glossy clear polyester and polycarbonate and feature an adjustable head strap. The one-piece design is meant to add an additional level of safety for healthcare professionals as well as patients. This product is currently shipping directly from the New Bedford manufacturing facility.

The idea to produce personal protective equipment and safety gear was implemented quickly by both companies – after the initial decision to launch this product line was determined, around March 30, prototyping and material acquisition was in place within three days, and the first 5,000 masks were produced on Friday, April 3 – within the same week. (Both NFI Corp. and Design Mark were previously deemed essential due to their focus on medical and military-related manufacturing, and so had remained in operation.)

Other prevention products already available include COVID-19 wall graphics and social distancing floor signage (see [NFICorp.com](http://NFICorp.com) for examples). All products are being sold directly to hospitals, nursing homes, and the government. Additional products are available for consumer purchase at [amazon.com](http://amazon.com).

Safety has always been a priority for Renaud Megard, president and CEO of NFI Corp. Most recently, NFI Corp. celebrated 1,000 days of safety in November 2019, marking almost three years since the last safety incident. Megard also emphasizes safety at home for all of his employees.

“We are very proud to announce the addition of these new products,” said Megard. “It is thanks to a great collaboration between NFI and Design Mark that we have been able to develop these vital safety devices in such a short time.

“This is such a difficult time for everyone. With our already established focus on safety and desire to help, we looked at what we could offer and realized we could help contribute to alleviating the shortage of personal protective equipment (PPE) for medical, emergency response, and public health workers. We are honored to be involved in this effort, and I am especially proud of our employees for embracing this idea fully and working tirelessly to achieve this remarkable production ramp-up.”

For more information, please visit <https://nameplatesforindustry.com/protective-products/>.

### **About NFI Corp. – Nameplates For Industry**

Nameplates For Industry, or NFI Corp., was started in 1975 in England, and eventually established a business base in New Bedford, Mass. (which separated from the England location by 1988). The business, which specializes in printing on plastic, started as a screen-printing manufacturer, and has since added digital printing and flexographic printing to its services as a producer of custom, high-performing graphic solutions, which include long-lasting barcode labels, serial number labels, domed labels, asset tags, tamper-proof labels, metal nameplates, and electrical membrane switches.

NFI Corp. serves the medical, industrial manufacturing, government/military, professional services, technology and communications, transportation and equipment, and distribution industries, and has clients throughout the United States and globally. NFI Corp. is committed to standards of sustainability and incorporates eco-conscious guidelines and processes whenever possible. NFI Corp. is located at 213 Theodore Rice Boulevard, New Bedford, MA 02745. For more information about NFI Corp., please visit [www.nficorp.com](http://www.nficorp.com), or call 800-999-8900.

### **About Design Mark Industries**

Design Mark Industries, established in 1971, is a manufacturer of graphic overlays and customized labels. The firm additionally provides in-house design, engineering and prototyping services to support OEM customers in contract manufacturing for their products and projects. Industries served by the 48-year-old firm include electronics, medical devices and diagnostics, industrial equipment/vehicle controls, instrumentation, aerospace, government and military, automotive, and lighting and controls. The company holds ISO 9001:2015 certification and is also UL, CSA, and ITAR registered.

Design Mark Industries is located at 3 Kendrick Road, Wareham, MA 02571. For more information about Design Mark Industries, please visit [www.design-mark.com](http://www.design-mark.com) or call 800-451-3275.

*Photo: NFI Corp. employee Tina Stahl models a face shield.*