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First Crest™ Clamshell Installed in Israel

TAMPA, Florida, March 14, 2019 – My Press Needs (MPN) announces the installation of its first Crest Clamshell in Israel.

Crystal Dome Kav Meshi Ltd., a leading manufacturer and provider of high-quality image enhancing products, recently purchased a 20"x26" Crest for its facility in Rishon Lezion, Israel.

"We were looking for a reliable clamshell to kiss cut high serial quantities of sophisticated materials and adhesives," said Crystal Dome Manager Eran Shalish. "We already use clamshells, and know from experience it is not easy to find one that can perfectly kiss cut our materials.

"After successfully testing our materials and molds at My Press Needs' R&D Lab and Training Center in Farmingdale, New Jersey, we decided to buy their 26"X20" Crest Clamshell," Shalish said.

MPN President Rob Weidhaas said the company invested in increased testing capabilities with partner National Steel Rule for just such a scenario. "Quite often, our potential customers aren't convinced that clamshell technology is what they need. By testing their specific materials on our Crest clamshells at the lab, we can show both the results and the reliability the Crest can offer them. Seeing for yourself can be a real game changer."

Shalish agreed: "Now that we've had the Crest running a few months in serial production, it perfectly and easily kiss cuts various thicknesses of laminated materials and adhesives. And setup is quick and easy."

About MPN

My Press Needs, LLC was founded by Rob Weidhaas in 2000 as a complete die cutting resource to the print finishing, packaging and general converting industries. Today the full-service company specializes in the development, engineering and sales of clamshell presses worldwide, along with consulting and training on die cutting processes. Its service division, MPN Services, provides Crest Clamshell service and maintenance. For more information about MPN, visit www.mypressneeds.com.

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