



**FOR IMMEDIATE RELEASE**

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**My Press Needs Partners with Sales Firm**

**TAMPA, Florida, August 8, 2016** – My Press Needs (MPN) has signed an agreement with Competitive EDGE Representatives to represent the company’s Crest Clamshell throughout North America.

The agreement calls for Competitive EDGE to act as MPN’s sales representative in the large format print, retail graphics, trade shops and architectural markets. An independent manufacturer representative group, Competitive EDGE specializes in plastics and paper-based products for the graphics and wide format channel. The company was founded in 2011 by Bob O’Neill, Competitive EDGE National Sales Manager and an industry veteran.

“This partnership is a perfect fit for marketing our Crest Clamshell Large Format and Widemouth™ presses,” said MPN President Rob Weidhaas. “Bob has extensive experience in the wide format market, and he brings five salespeople to our team. We’re excited about the increased opportunities that his industry knowledge, combined with our technical knowledge, will provide us.”

O’Neill said his group has aggressive growth plans for the Crest Clamshell in the print channel. “We’re looking forward to introducing the Crest’s cutting edge technology to our key contacts.”

**About MPN**

My Press Needs, LLC was founded by Rob Weidhaas in 2000 as a complete die cutting resource to the print finishing, packaging and general converting industries. Today the full-service company specializes in the development, engineering and sales of clamshell presses worldwide, along with consulting and training on die cutting processes. An affiliated company, My Service Needs, services clamshell presses of all types. For more information about MPN, visit [www.mypressneeds.com](http://www.mypressneeds.com).

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