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**NFI Corp. adds HP Indigo 6800 to technology roster**

*Industry benchmark digital press offers unmatched versatility in color selection and media*

NEW BEDFORD, MA, MARCH 6, 2018...NFI Corp. (<http://nficorp.com>), the global leader in high-performing printed graphic solutions, has added HP Indigo WS6800 to its comprehensive line of digital printing offerings, a digital press lauded as an industry benchmark in label and packaging production.

The HP Indigo 6800 offers roll-to-roll and sheet-fed technology for a highly productive and versatile narrow-web labels and packaging solution. Key product merits include design flexibility, improved productivity, short lead times, decreased long runs, outstanding quality and unlimited variations and serializing.

Featured capabilities of the HP Indigo 6800 are high resolution printing, superior addressability of applications requiring a high level of lightfastness in outdoor conditions and a wide spectrum of color profiles. The industrial-sized digital press provides one-shot technology; all color separations are transferred simultaneously in a single pass for accurate and repeatable color-to-color registration, even on heat-sensitive materials.

Other salient features of the HP Indigo 6800 include its compatibility with HP Mosaic software, which enables the NFI Design Studio ([www.nficorp.com/design-studio/](http://www.nficorp.com/design-studio/)) to create and print an unlimited number of unique designs for any product.

“Digital printing is the future in our industry and the HP Indigo 6800 is currently the ‘gold standard’ digital press,” said Renaud Megard, president and CEO of NFI Corp., noting that numerous international brands employ the HP Indigo WS6000 Digital Press Series due to its print quality and versatility. “We’re excited to add this superior digital solution to our consistently growing roster of industrial products.”

**About NFI Corp. – Nameplates For Industry**

Nameplates For Industry, or NFI Corp., was started in 1975 in England, and eventually established a business base in New Bedford, Mass. (which separated from the England location by 1988). The business, which specializes in printing on plastic, started as a screen-printing manufacturer, and has since added digital printing and flexographic printing to its services as a producer of custom, high-performing graphic solutions, which include long-lasting barcode labels, serial number labels, domed labels, asset tags, tamper-proof labels, metal nameplates, and electrical membrane switches.

NFI Corp. serves the medical, industrial manufacturing, government/military, professional services, technology and communications, transportation and equipment, and distribution industries, and has clients throughout the United States and globally. NFI Corp. is located at 213 Theodore Rice Boulevard, New Bedford, MA 02745. For more information about NFI Corp., please visit [www.nficorp.com](http://www.nficorp.com), or call 800-999-8900.