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### **ECI Buys Crest Clamshell Shown at SGIA Expo**

**TAMPA, Florida, September 8, 2016** – My Press Needs (MPN) has announced the sale of its SGIA Expo demonstration “Cell” Crest Clamshell to ECI Screenprint Inc. of Watertown, CT.

Ed Cook, founder and president of ECI and a member of GPI and the SGIA Board of Directors, said he purchased the 20” x 26” “Cell” Clamshell because he was looking for value more than price in a new die cutting solution. “In my opinion,” he said, “Rob Weidhaas has re-invented the Clamshell die cutter into a resilient, valuable extension to our manufacturing capabilities. There is nothing else like it in the marketplace today.”

The “Cell” press is the newest of MPN’s No More Make-Ready Crest Clamshells, which virtually eliminate setup time. Its compact size fits the tight space requirements of cell manufacturing.

The live die cutting demos will feature the “Cell” Crest die cutting ¼” and 3/8” Falconboard®; 4, 6 and 8mm Coroplast®; Gilman foam board, high density polyethylene from PolyPrime and more. MPN is the only exhibitor conducting die cutting demonstrations on a clamshell platen press.

“We’re very gratified that Ed believes in the value of our clamshell press,” said MPN President Rob Weidhaas. “We think once SGIA Expo attendees see the Crest’s speed, accuracy and versatility in action, they’ll understand the value too.”

#### **About MPN**

My Press Needs, LLC was founded by Rob Weidhaas in 2000 as a complete die cutting resource to the print finishing, packaging and general converting industries. Today the full-service company specializes in the development, engineering and sales of clamshell presses worldwide, along with consulting and training on die cutting processes. An affiliated company, My Service Needs, services clamshell presses of all types. For more information about MPN, visit [www.mypressneeds.com](http://www.mypressneeds.com).

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