

**FOR IMMEDIATE RELEASE**

**Willington Nameplate Earns Certified Metalphoto<sup>®</sup> Converter Designation**

*The Company Completes Assessment, Implements Processes to Improve Quality and Application Knowledge for the Metalphoto Product Line*

Cleveland, Ohio, USA, Monday, August 13, 2015 – Horizons Imaging Systems Group (ISG) announced that Willington Nameplate has achieved Certified Metalphoto Converter status. Certified Converter status means that Willington Nameplate has completed a process assessment, received recommendations and begun implementing new processes to improve product quality and expand application expertise for Metalphoto<sup>®</sup> photosensitive anodized aluminum.

Certified Converters receive in-depth training regarding the features, benefits and performance specifications to which Metalphoto is certified. They understand when Metalphoto is appropriate for a specific application and can help organizations write Metalphoto into specifications.



According to Scott Lehner, Director of Converter Sales, “the Metalphoto Converter Certification sends a clear message to OEMs and government organizations as to which suppliers are optimally prepared to offer outstanding product quality and service.” Certified Converters receive access to a library of tools, including data sheets, case studies and product videos, as well as a certification press release and a “Certified Metalphoto Converter” emblem for their website.

Metalphoto is one of the most durable identification materials available. Metalphoto is converted into barcode labels, nameplates/data plates, placards, maintenance schematics, machine control panels and other identification items by more than 500 companies around the world. The largest and most advanced converters are eligible to apply for certification.

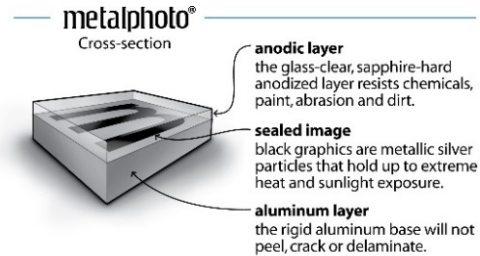


**metalphoto**<sup>®</sup>

**About Metalphoto<sup>®</sup>:**

For over 50 years, industrial and military engineers have specified Metalphoto<sup>®</sup> photosensitive anodized aluminum in applications where permanent product identification is critical. Metalphoto's durability comes from its photographic image which is sealed *inside* of the anodized aluminum, providing resistance to corrosion, sunlight degradation, abrasion, extreme temperatures and chemical exposure.

Available from 0.003" to 0.125" thick, Metalphoto can be used for a wide variety of applications where permanent identification is critical including barcode labels, nameplates/rating plates, maintenance schematics, machine control panels and signage.



For more information, visit [www.metalphoto.com](http://www.metalphoto.com).

**About Willington Nameplate:**

Willington Nameplate lets your products speak for themselves. Whether you need to communicate operating instructions, identifying information, or caution alerts, Willington Nameplate provides permanent labeling solutions that put essential information where it's needed.

Willington Nameplate works with you to engineer the combination of substrate, marking, finish, and fastening that will best suit your product's material makeup and the environmental conditions it will endure.

There's no place for shoddy workmanship in American manufacturing. Willington Nameplate delivers what we promise by living quality management, providing ongoing employee training and development, and staying on top of the latest advances in industrial printing and manufacturing.

Over the past 50 years Willington Nameplate has established expertise in the automotive, aerospace and defense industries and maintain applicable industry certifications including ISO9001, AS9100, ISO/TS16949 and ITAR.

For more information, visit [www.wnpinc.com](http://www.wnpinc.com).