



**National Association of Graphic  
and Product Identification  
Manufacturers, Inc.**

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**Get Connected, Impact Your Business.**

**GPI Testimonials**

*"I have been active in GPI since 2006 and while there are a number of benefits to me and our company, perhaps one of the more significant benefits occurred when I attended the 2008 semi-annual meeting in Atlanta. One of the topics, **The Purchasing Revolution**, by Bill Michaels, presented several supply chain concepts to work more strategically with suppliers. We implemented some of these practices and I can justify our dues and my registration fees for years to come!"*

Steve Doerfler  
President & CEO of Metalcraft Inc. & GPI Immediate Past President

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*"My experiences with GPI and its members have helped to define us as a company. The speakers have been relevant and have focused on what it takes to be a successful graphics company. It seems counter intuitive, but my competitors have become some of my closest friends and most helpful allies."*

John Freismuth  
President of Empire Screen Printing & GPI President

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*"In GPI the greatest value is in our relationships; technical and business knowledge is shared between industry peers who trust each other. Everyone benefits."*

Clydene Hohenrieder  
CEO of Lustre-Cal Corporation & GPI Past President

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*"The greatest value in GPI membership is by far the collaborative relationships with other owners and top level executives from other companies within our industry. There have been countless times that I have been able to receive and share information within the membership resulting in a superior outcome for all concerned. Whether it be an issue with personnel, or a new piece of equipment, or the production of a job new to us, and many other opportunities, the help, guidance, input and answers are available to those who want to participate in the organization. Why reinvent the wheel when there are rich opportunities to share and collaborate with others who walk in the same shoes?"*

Randy White  
President & CEO of J.N. White Designs & GPI Past President

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*"I joined GPI to help build my business. It provides a forum for like-minded business owners to learn, share ideas, and network both professionally and socially. It is an association which is truly unique and I value greatly."*

Dean Anderson  
President of Stanley Manufacturing Company Inc. & GPI Vice President

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*"I would be hard pressed to name another association we belong to where its members are so genuinely concerned about you as an individual and the success of your business. The relationships formed at GPI will last a lifetime."*

Dave Margulis  
National Sales Manager – Film Group of Piedmont Plastics & Associate Member of GPI